

OSRI 2008 Strategic Planning Approach

Purpose: To review and update the strategic plan. It has been five years since the development of the existing strategic plan. While there have not been radical changes to OSRI it is a sound business practice to periodically check on where we are going. There have also been no radical changes to the spill response tactics in the arctic or subarctic, but OSRI has made some course changes regarding the Understand goal with our research in PWS. The updated strategic plan will provide the basis for the development of the next five-year science plan.

Components to be reviewed: We will be reviewing the mission statement, the values, the goals, and the strategy statements that are contained in the overview document (http://www.pws-osri.org/about_osri/OSRI_Overview.pdf). We will also examine the environmental scan and strengths-weaknesses-opportunities-threats analyses done in 2002 to ensure they are still up to date. We will review the connection between the strategic plan and the science plan. It is expected that the Goals section will require the most time during the review, particularly the balance of programs in the Understand and Respond goals.

Who should attend: The OSRI Board, the Scientific and Technical Committee, the Executive Committee of the Prince William Sound Science Center Board, the OSRI Executive Director and Research Program Manager.

Materials to be provided: We will provide the 2002 work plan and strategic plan, the 2005 science plan, an updated chronology of key events, short descriptions of the focus of possible partner organizations in the region, summary of achievements by goal.

Facilitators or meeting leaders: After discussion, it was decided a facilitator is probably not necessary for this meeting. OSRI staff will be expected to lead the discussions and/or delegate sections to appropriate committee or Board members.

Timing: We would like to complete the strategic plan by October 2008. To achieve this goal the following timeline is proposed.

February 15 – Regular Board meeting date. We may include some strategic plan background information at this meeting to get people thinking on the subject

April 14 and 15 – Meet on the afternoon of the 14th and morning of the 15th with the potential of working later on the 15th if needed. We expect two half day meetings will be sufficient.

May 31 – Provide the OSRI Board with a draft Strategic Plan for comments.

July 31 – Comments must be back to OSRI

October – Review revised strategic plan at the regular OSRI Board meeting. Adopt the plan if no revisions required.

October 31 – OSRI staff complete any revisions requested at the Board meeting and set up a teleconference to adopt the revised plan.

Location: Hilton hotel downtown Anchorage. The exact location remains to be determined.

Agenda:

April 14th

- 1200 Lunch Provided
- 1300 Welcoming Remarks
 - Introduction and Agenda Overview
- 1320 Review Relationship Between OSRI and PWSSC
- 1330 Historical Review
 - Key achievements of the past five years
 - Achievements by goal
- 1415 Review of Programs/Operations by other organizations (i.e., NPRB, EVOS)
 - Types of work they are doing / overlap in missions
- 1445 Break
- 1500 Review Mission Statement
- 1515 Review Values Statements
- 1530 Review Environmental Scan and SWOT Analysis
 - determine if major changes have occurred.
- 1630 Review Financial Future
- 1700 Adjourn

April 15th

- 0800 Review of Goals
 - Specify objectives/approaches
- 1000 Break
- 1015 Continue Review of Goals
- 1130 Identify Work to be Completed
- 1200 Adjourn if done –Lunch Provided
- 1300 Continue if necessary